

Fresno County Baseline Household TOD Demand Estimates
Strategic Economics
April 13, 2010

Fresno County Total TOD Demand Estimates by Household Type

Household Type	2007	2020	2035	2050
Married-Couple Family	14,119	19,300	25,930	32,810
Other Family Households	9,428	12,915	16,935	21,075
Householder Living Alone	12,207	17,420	24,580	32,480
Householder Not Living Alone	2,852	4,020	5,220	6,480
Total	38,607	53,655	72,665	92,845

Source: US Census ACS 2005-2007; California Department of Finance, 2010; Strategic Economics, 2010

Fresno County Total TOD Demand Estimates by Household Income

Household Income (constant dollars)	2007	2020	2035	2050
Less than \$10,000	3,364	4,667	6,445	8,400
\$10,000 to \$19,999	5,618	7,873	10,860	14,128
\$20,000 to \$34,999	7,741	10,784	14,737	19,013
\$35,000 to \$49,999	5,216	7,281	9,803	12,492
\$50,000 to \$74,999	7,062	9,764	13,092	16,574
\$75,000 and greater	9,606	13,286	17,729	22,239
Total	38,607	53,655	72,665	92,845

Source: US Census ACS 2005-2007; California Department of Finance, 2010; Strategic Economics, 2010