



**A Transit Option for
Rural Communities**



CARPOOL INCENTIVE PROGRAM

Brief History

- Measure C is a local ballot measure approved by Fresno County Voters that continues the ½ cent sales tax increase to pay for local transportation projects.
- Measure C now includes funding for three new Commuter Programs, one of which is the Carpool Incentive Program.
- Fresno Council of Governments and the Fresno County Transportation Authority kicked off the new Measure C Carpool Program on July 1, 2009.



An Option for Rural Communities

- Carpool Matching is now easier than ever using the carpool matching system on Valleyrides.com
- Rural residents can match themselves with other commuters who are also looking to carpool.
- Once matched up, Carpoolers can register for the Measure C Carpool Incentive Program for a chance to win \$1,000 each month!



LOG ON. MATCH UP. RIDE OFF...
WWW.
VALLEYRIDES.COM
Carpool=Vanpool=Bicycle
559-441-RIDE



ABOUT VALLEY RIDES ▾

CARPOOL ▾


TRANSIT ▾

VANPOOL ▾

BICYCLE

RESOURCES

Welcome to the San Joaquin Valley's online rideshare matching system. Valleyrides.com will provide you with a free, personalized matchlist of commuters, instantly! It's a simple way to find others who are interested in carpooling or vanpooling based on home and work/school locations and schedules.

News & Events 

[Winners Circle](#)
- see who won -

[Sign up now](#)
for the **Measure C Carpool Program** and enter to win a new automobile. Available to Fresno County residents only.

Incentive Programs \$

CARPOOLING is a WIN-WIN-WIN
Beginning July 1, you could win a monthly \$1000 cash

Measure C Carpool Contest

*Win \$1,000 each month
or a new car
just for carpooling.*

[Click here](#) for information about the **Measure C Carpool Program**

How Valleyrides.com Works

This is a secure and confidential service. You control the information you want to provide. Registration is simple. Just provide your email address along with your starting point and destination information, and your standard work or class schedule. Valleyrides.com will then provide you a matchlist of compatible commuters that have also registered for this service.

Simply logon and you will receive guidance through the matching process. This site is brought to you through a cooperative effort between California State University Fresno, and the Council of Fresno County Governments.

[Click here](#) to register as a **rideshare participant!**
[Click here](#) for information on the **Measure C Commuter Vanpool**
[Click here](#) for information on the **Measure C Farmworker Vanpool**

Coverage

Account Login

Welcome to the Central Valley's Rideshare Matching System. Please enter your user name and password in the spaces below to view any Rideshare Matches that may have been entered since you last logged in.

User Name

Password

If you do not have an account. You may [Create One](#) for FREE! If you forgot your [login information](#), we can email it to you.

Having Login Problems??If you have attempted to enter your information into the Valleyrides.com system but feel you may have been unsuccessful, please try logging back into the database as a "returning user" to verify whether or not your information was stored. If your personal information was not stored in the rideshare database then please send an email to: smartinez@fresnocog.org with a precise description of the problem.

Program Basics

- Eligible Carpoolers can win a monthly \$1,000 cash prize for carpooling or vanpooling!
- Each log entry also qualifies participants for the annual Grand Prize Drawings that are held each year in July.
- Past prizes have included a new hybrid car and other fabulous prize packages worth thousands of dollars!



Program Eligibility

- Participants must Carpool/Vanpool at least twice a week with at least one other person to work or school.
- Participants must be at least 18 years of age.
- Carpool/Vanpool drivers must have a valid driver's license.
- Carpool/Vanpool participants must commute to or from Fresno County.



How to Sign Up and WIN

- Register at Valleyrides.com
- Complete and submit one online Carpool Commute Log for EACH week that you carpool/vanpool at least twice in that week. Each Commute Log counts as one entry into the monthly drawings.
- At the end of every month, a random drawing is held using all eligible Commute Logs submitted and \$1,000 is then given away to the lucky winner!
- Participants who win a \$1,000 monthly drawing may still be eligible to win drawings during the remaining months. There are no limitations as to how many times a carpooler can win!



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FRESNO COUNTY TRANSPORTATION AUTHORITY

CARPPOOL INCENTIVE PROGRAM

Program Success

June 2010
Winner
Caroline Flores



September 2009 Winner
Jaime Martinez, split winnings with
carpool partner Robert Ybarra



\$1,000 Winners!

December 2009 Winner
Christina Aguilar



AND . . .



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Program Success

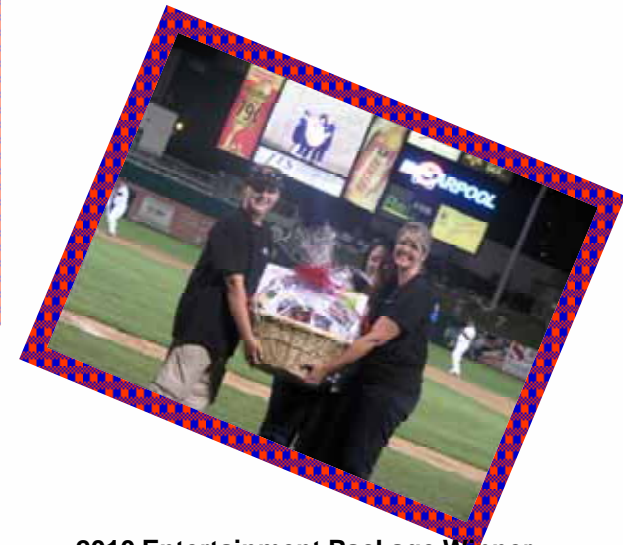
GRAND PRIZE Winners, Too!



2010 Commuter Package Winner
Allysa Unlayao



2010 GRAND PRIZE Winner
Sammy Ashworth
Winner of a 2010 Nissan Altima Hybrid!



2010 Entertainment Package Winner
Shawna Glazener



Program Success

- Program registrants steadily increasing every month. There are nearly 2,000 carpoolers currently registered
- Staff is vigorously making grass-roots contacts with local businesses and organizations in order to spread the word about the Carpool Program and the Valleyrides.com matching system.



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Questions & Answers

