



Fresno Smart Growth Conference Speaker Bios

Wednesday, March 2

12:30 p.m. Building From the Blueprint

Julie Eldridge, AICP, PTIS Project Manager and Conference Moderator and Michael McCoy, Director of ULTRANS, UC Davis

Julie Eldridge is the overall Project Manager of the PTIS study for Kimley-Horn and Associates and she serves as moderator for the two days of speaker presentations. Julie has 30 years of experience planning transit systems and transit supportive land use across the US. Julie is a graduate of UC Davis in their Political Science/Public Service program, and she completed graduate work at the Polytechnic of Central London in Transport Planning and Management.

Mike McCoy is Director of the ULTRANS program and Principal Investigator of the CalSIIM project. He has extensive experience in urban planning, land use and infrastructure planning policy, and data aggregation and distribution issues. Mike and his team at UC Davis did the land use modeling and the growth scenarios for the San Joaquin Valley Blueprint Study.

1:00 p.m. Meeting SB-375 in the San Joaquin Valley

Jerry Walters, Fehr & Peers

Jerry Walters is Principal and Chief Technical Officer of Fehr & Peers, a transportation consulting firm with offices throughout California.

Jerry is a member of:

- California Air Resources Board SB375 Regional Targets Advisory Committee (RTAC)
 - American Public Transit Association (APTA) Climate Change Working Group
 - California Transportation Commission Committee on Regional Transportation Plan (RTP) Guidelines under AB32
- Co-Author of:
- *“Growing Cooler – the Evidence on Urban Development and Climate Change”* for Urban Land Institute (ULI)
 - *“Mixed-use Development and Vehicle Trips: Improving the Standard Estimation Methodology”* for US EPA



- *“The Effect of Housing Near Transit Stations on Vehicle Trip Rates and Transit Trip Generation”* for California Department of Housing and Community Development (HCD)
 - *“Measuring the Benefits of Compact Development on Vehicle Miles and Climate Change”*, National Association of Environmental Professionals, 2009
 - *“California Smart Mobility Framework”* for Caltrans, HCD and Governors Office of Planning
 - *“Quantifying the GHG Benefits of Transportation Mitigation Strategies”* for the California Air Pollution Control Officers Association (CAPCOA)
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2:00 p.m. The True Cost of Growth on the Urban Fringe

Dena Belzer, Strategic Economic

Ms. Belzer is the founder and president of Strategic Economics, an urban economics research firm based in Berkeley, California. She has over 25 years experience working on economic issues ranging in scale from regional growth management to individual development projects. Dena’s particular specializations include retail and neighborhood revitalization, transit-oriented development, and economic development.

Strategic Economics is also part of the three way collaboration with Reconnecting America and the Center for Neighborhood Technology that comprises the Center for Transit Oriented Development (CTOD). Ms. Belzer sits on the CTOD’s leadership team and directs many of the Center’s research projects. She also has numerous publications and has served on many U.S. EPA Smart Growth technical assistance projects, Mayors Institutes for City Design, and ULI Advisory Panels.

3:00 p.m. Transit Supportive Density for the Fresno Market

Glen Bolen, Fregonese and Associates

Glen Bolen is the Vice-President of Fregonese Associates in Portland, Oregon. He has extensive experience with regional and local comprehensive land use and corridor level planning and is an expert facilitator of public workshops. Glen managed projects such as for the recently adopted Tulsa Comprehensive Plan, the Greater Downtown Waco Plan in Waco, Texas and Louisiana Speaks, a long-term recovery plan for Southern Louisiana following Hurricanes Katrina and Rita. He also managed a ground-breaking study for SCAG investigating the potential of changing land use pattern to lower carbon emissions to meet the reductions mandated by California Senate Bill 375.

4:00pm Alternative Financing Options for TOD

Dena Belzer, Strategic Economics

See above (2:00 p.m.)

Thursday, March 3

8:00 a.m. Land Use Densities to Justify the Transit Investment: The MTC Experience

Doug Johnson, Metropolitan Transportation Commission, Oakland

Doug Johnson is the Metropolitan Transportation Commission's (MTC) Senior Planner for Land Use Coordination and Social Equity. In that capacity he oversees the agency's planning and grant programs that directly support the development and expansion of equitable, transit supportive communities totaling more than \$30 million annually. He received a Master's of Science in Transportation Engineering and a Masters in City and Regional Planning from the University of California, Berkeley.

9:00 a.m. Form Based Codes to Support the Transit Investment

Tony Perez, Raimi Associates

Jose Antonio 'Tony' Perez, Principal of Raimi + Associates, works effectively to integrate urban design with strategy and policy and then translates policy into implementable standards. Tony has prepared form-based codes in Arizona, New Mexico, Texas and California. To date, Tony has been the primary author on 15 codes of which 8 are adopted and has co-authored 14 codes of which 7 are adopted.

Currently, Tony is preparing the form-based code for the McCullough Corridor Master Plan in historic Olmos Park, Texas and for historic San Juan Capistrano's Town Center Master Plan. Tony recently led the preparation of the form-based code framework and key components to implement Fresno's 700-acre Downtown Specific Plan and a 6,000 acre Downtown Neighborhoods Community Plan.

10:00 a.m. Transit Financing Plan for Fresno

Nancy Whelan, Whelan Consulting, San Francisco

Nancy Whelan has more than 20 years experience with public transportation agencies. She has extensive experience with transit operations and cost structures, including understanding of transit agency budgeting, transit finance, and revenue forecasting. She also has experience evaluating service efficiencies and developing cost containment strategies. Nancy is an expert in transportation financing, and has extensive experience with public transit institutional structures, management strategies, and best practices.

Nancy has held senior management positions with the Los Angeles County Metropolitan Transportation Authority and the San Francisco Municipal Railway. As CFO, she managed San Francisco Muni's \$2 billion capital program and has been responsible for bus and rail vehicle procurements in excess of \$750 million. During her career, Ms. Whelan has managed over 100 public transportation consulting contracts.

11:00 a.m. Transit Options for Rural Communities

Ron Hughes, Executive Director, CalVans

Ron has worked for a number of city and county governments over the past 33 years. The past 21 years has been spent in transit field working for KART (Kings Area Rural Transit). In 2002 Ron began providing vanpools to Kings County residents to augment the existing transit fleet. Before his career with KART Ron served as a City Engineer for Kings County and City Engineer and Community Development Director for the City of Corcoran.

The vanpool portion of the operation has grown to over 400 vehicles serving residents in 15 counties, ranging from Ventura to the south to Sacramento to the north. Ron is a tireless promoter and the vision behind the regional CalVans program.

Suzanne Martinez, Valley Rides Coordinator, Fresno COG

Suzanne Martinez is an employee with the Fresno Council of Governments and has been the Rideshare Coordinator for the Measure C Commuter Programs for the past 2 years. She oversees the day to day operations of the Valley Rides Program, as well as the Measure C Taxi Scrip, Carpool and Vanpool Grant Programs. She will be speaking today about Measure C's Carpool Incentive Program as a transit option for rural communities.