



Fresno Blueprint Summary of Goals, Objectives and Performance Measures

November 2007



Fresno Blueprint Community Values and Underlying Themes



Values ⇒ Principles ⇒ Goals ⇒ Performance Measures

Fresno County Blueprint ~ Vision Statement

Fresno County will be composed of unique cities, communities and a diverse population in a connected high quality environment that accommodates anticipated population growth and is supported by:

- A vibrant economy built on competitive strength, and world class education
- A healthy and sustainable environment where air, aquifers, surface waters, forests, soil, agriculture, open space and wildlife resources are enhanced and protected.
- A focus on Cultural and Community Stewardship where all people enjoy fundamental rights as members of a free society, and where the community takes ownership of problems and their solutions.

The form of the Fresno Region recognizes its economic, environmental, and cultural interconnectedness while maintaining a system of high capacity multi-modal transportation corridors that interconnect the metro area to the rural areas and the state while preserving and maintaining the character of individual communities and the vital agricultural and natural resources between and around them.

The Blueprint Planning Process

Background

Blueprints are being developed around the state by Metropolitan Planning Organizations (MPOs) to plan for the population growth that is anticipated in California over the next 40+ years. Blueprints are regional in scope and integrate land use, transportation and resource planning. The planning process considers the "Three Es" of sustainable communities: prosperous economy, quality environment, and social equity. Blueprint planning is a comprehensive undertaking that requires innovation, collaborative planning, thinking on a macro scale and a willingness to follow through to implementation. The larger metropolitan areas in the Bay Area, Southern California, San Diego and Sacramento have already completed their Blueprints and are moving forward with implementation.

Process

The eight Councils of Governments (COGs) in the San Joaquin Valley have come together in an unprecedented effort to develop a coordinated valley vision – the San Joaquin Valley Regional Blueprint. This eight county venture is being conducted in each county, and will ultimately be integrated to form a preferred vision for future development throughout the Valley to the year 2050. All of the counties have undertaken a process that identifies community values in order to define a common vision. From the values and vision, goals and performance measures have been formulated that will be used to work toward and evaluate the potential future outcomes. Technical activities will lead to the development of alternative growth scenarios that will be modeled to illustrate the various potential footprints and the consequences of each alternative.

Ultimately, the goal is to select a preferred growth alternative that will guide the State, counties, cities and special districts with their planning activities and capital facilities construction.

The Blueprint is a “bottom up” approach. The planning process starts with the local stakeholders, community members and the COGs’ member agencies. The regional aspect of the Blueprint extends to all of the 62 cities and 8 counties within the Valley. Our challenge is to create a compelling, high level vision that local agencies with land use authority can implement. While the Blueprint effort might seem daunting both logistically and politically, those involved in the process are committed to outcomes and have made excellent progress to date.

During Phase I, Fresno COG heard from over 2,600 community members about what was important to them and what they wanted for their future. Staff synthesized these comments into ten overarching values and crafted a vision statement that attempts to capture the essence of the feedback received. (This is summarized on the first/cover page.)

Goals, Objectives, Performance Measures

The attached summary of goals, objectives and performance measures was derived from working in conjunction with Fresno COG’s Blueprint Roundtable, local agency planners and community stakeholders. These goals reflect the community values and are purposely general in nature. A full array of options will be provided in the final Blueprint document in a technical appendix that will provide – *A Toolbox for Local Agencies*. This approach will allow local jurisdictions to adapt locally viable concepts into their plans and programs.

These goals, objectives and performance measures will also be used to evaluate the alternative growth scenarios that evolve during the planning process. (They have not been written to support any one scenario.) As we model the various scenarios and determine their impacts, we can then evaluate how they compare to the “status quo” scenario and which alternative comes closest to helping reach agreed upon regional goals. These performance measurement tools will be available to local agencies at the implementation stage.

Major Blueprint Concepts

To date, the Blueprint planning process has been one of refinement. Ten overarching community values were derived from thousands of comments provided by stakeholders, elected officials and the general public. From that input, a vision statement was crafted. In order to develop these goals, objectives and performance measures, it was important to identify the major Blueprint concepts that emerged, ones that would provide the framework for the tasks that would follow. The major Blueprint concepts are:

- Ø Community Culture and Identity
- Ø Sustainable Development
- Ø Economic Vitality/Global Competitiveness
- Ø Complete Transportation System
- Ø Environmental Resource Management

Blueprint / Partnership Interface

We would be remiss if we did not acknowledge the relationship of the Blueprint planning process to the strategic action plan developed by the California Partnership for the San Joaquin Valley. The Blueprint primarily addresses land use and transportation, recognizing how these elements affect related issues such as economic vitality, a healthy environment and enhanced social conditions. The Partnership’s goal is “to

achieve a prosperous economy, quality environment, and social equity” (<http://www.sjvpartnership.org>). The Partnership has formed working groups focusing on ten sectors to accomplish their goal. While the Blueprint and Partnership seem to be addressing overlapping issues, the Blueprint will focus on land use and transportation and support the Partnership in its endeavors to achieve progress on the quality of life issues within its mandate.

Next Steps

Blueprint planning provides the opportunity for local agencies to work together and with the community to develop a vision for the future. The work taking place today will ultimately guide development at the local level and throughout the region. The principles that emerge should provide the foundation for implementation of the Blueprint.

Thus far work has been completed on Phase 1 (*Values and Vision*) and Phase 2 (*Goals, Objectives and Performance Measures*). During Phase 3 - next steps include:

- Ø Modeling the “Status Quo” growth scenario with performance measures to identify outcomes
- Ø Developing “Alternative Growth Scenarios” (hybrids)
- Ø Comparing outcomes of alternative scenarios to the status quo
- Ø Determining a “Preferred Growth Scenario”
- Ø Adopting the Blueprint Preferred Growth Scenario
- Ø Implementation of Blueprint by local agencies

At this stage, the Blueprint is still a work in progress. It is being refined and will be tested for potential outcomes as it moves forward. Reaching consensus on the preferred growth alternative is anticipated in the fall of 2008.

Principles of Smart Growth

(Source: Smart Growth Network)

- **Encourage Community and Stakeholder Collaboration**

Growth can create great places to live, work and play -- if it responds to a community's own sense of how and where it wants to grow.

- **Foster Distinctive, Attractive Communities with a Strong Sense of Place**

Smart growth encourages communities to craft a vision and set standards for development and construction which respond to community values of architectural beauty and distinctiveness, as well as expanded choices in housing and transportation.

- **Make Development Decisions Predictable, Fair and Cost Effective**

For a community to be successful in implementing smart growth, it must be embraced by the private sector.

- **Create a Range of Housing Opportunities and Choices**

Providing quality housing for people of all income levels is an integral component in any smart growth strategy.

- **Create Walkable Neighborhoods**

Walkable communities are desirable places to live, work, learn, worship and play, and therefore a key component of smart growth.

- **Mix Land Uses**

Smart growth supports the integration of mixed land uses into communities as a critical component of achieving better places to live.

- **Preserve Open Space, Farmland, Natural Beauty and Critical Environmental Areas**

Open space preservation supports smart growth goals by bolstering local economies, preserving critical environmental areas, improving our communities' quality of life, and guiding new growth into existing communities.

- **Provide a Variety of Transportation Choices**

Providing people with more choices in housing, shopping, communities, and transportation is a key aim of smart growth.

- **Strengthen and Direct Development Toward Existing Communities**

Smart growth directs development toward existing communities already served by infrastructure, seeking to utilize the resources that existing neighborhoods offer, and conserve open space and irreplaceable natural resources on the urban fringe.

- **Take Advantage of Compact Building Design**

Smart growth provides a means for communities to incorporate more compact building design as an alternative to conventional, land consumptive development.

Major Blueprint Concepts	Goals	Objectives	Performance Measures
<p>Community, Culture and Identity:</p> <p>Adopt and implement an urban/rural form promoting identification and preservation of the Valley’s history and cultural richness. Focus growth around centers, neighborhoods and communities that draw upon the area’s heritage and embody the best in design.</p>	<p>Goal 1: Encourage communities to identify, respect, celebrate and preserve the region’s historic and cultural resources.</p>	<ul style="list-style-type: none"> • Encourage historic preservation ordinances, including incorporating historic sites, infrastructure and landscape features into new developments. • Encourage historic and archaeological surveys using State of California standards. • Promote the unique identity and cultural heritage of the region’s small towns. 	<ul style="list-style-type: none"> • New developments that incorporate reference to historic and cultural resources.
	<p>Goal 2: Encourage communities to craft a vision and set standards for development and construction that responds to the community values of architectural beauty and uniqueness.</p>	<ul style="list-style-type: none"> • Support cultural destinations that connect to the broader story of California history and the development of the American West. • Help promote communities that choose to adopt a “theme” that represents its history and values. 	<ul style="list-style-type: none"> • Development standards that incorporate reference to historic and cultural resources.
	<p>Goal 3: Promote mixed-use communities that integrate a variety of housing choices along with neighborhood and community oriented uses.</p>	<ul style="list-style-type: none"> • Encourage cities and the county to adopt mixed-use ordinances • Encourage cities and the county to provide that a percentage of new proposed housing be affordable in accordance with the most recent RHNA Plan. • Encourage cities and the county to adopt design guidelines which preserve or create neighborhood character and promote street oriented design. 	<ul style="list-style-type: none"> • Adopted mixed use ordinances. • Affordable housing units constructed. • Smart growth design guidelines.
	<p>Goal: Promote the region through heritage and cultural tourism planning.</p>	<ul style="list-style-type: none"> • Encourage creation of a tourism plan that connects regional heritage to the broader story of California history and the development of the American West. • Support cultural corridors that connect cultural experiences and destinations, such as heritage and farm trails. 	<ul style="list-style-type: none"> • Heritage/cultural tourism

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<p>Sustainable Development:</p> <p>Adopt and implement an urban/rural form establishing the framework for sustainable development. Identify appropriate growth areas and multimodal transportation corridors that foster economic development, significant long term farmland, open space and natural resources.</p>	<p>Goal 1: Accommodate projected population growth by designating appropriate areas for urban and rural growth, economic development, and multi modal transportation corridors that support smart growth principles.</p> <p><i>Smart growth implies development that accommodates growth in economically viable, environmentally responsible, and collaboratively determined ways.</i></p>	<ul style="list-style-type: none"> • Promote general plans that support more compact growth in conjunction with increased development amenities in areas planned for urban development. • Continue to direct most new urban development to incorporated cities and existing urban communities that already have or can provide needed infrastructure and services. • Encourage orderly expansion of new urban development while providing for new towns and community planning that creates new patterns for compact growth consistent with locations identified in the Blueprint. § Promote planning for open-space and recreational areas within cities and rural communities that promote healthy physical activity and recreational options. • Support a process that leads to the adoption of reasonable urban growth boundaries that provide an adequate supply of land to meet projected demand. 	<ul style="list-style-type: none"> • General Plans that incorporate “smart growth” principles.
	<p>Goal 2: Support planning principles that advance higher density, mixed use, walkable, bikeable and accessible neighborhoods with coordinated land use, transportation, open space systems and public amenities.</p>	<ul style="list-style-type: none"> • Prepare neighborhood revitalization plans for areas suited for infill development, creating activity centers or nodes that give the neighborhood an identity. • Facilitate and encourage more compact growth in all urban land uses by encouraging patterns of development based on enduring design elements that have the ability to adapt and reinvent themselves over time. 	<ul style="list-style-type: none"> • Community balance

Major Blueprint Concepts	Goals	Objectives	Performance Measures
<p>Sustainable Development (cont.)</p>	<p>Goal 3: Encourage the identification and protection of strategic farmland*, open space, and natural resource areas.</p> <p>*“<i>Strategic Farmland</i>” will be defined in the ongoing Partnership seed grant study : <i>Farmland Conservation Model Program</i>.</p>	<ul style="list-style-type: none"> • Support implementation strategies protecting and directing growth away from strategic agricultural land. • Encourage the adoption of an agricultural element in all general plans within Fresno County. • Support County land development regulations that significantly restrict the creation of rural residential development in areas of strategic farmland. • Promote the establishment of buffers between communities to maintain a visible “edge” and preserve community identity. 	<ul style="list-style-type: none"> • Reduction in strategic farmland conversion
	<p>Goal 4: Promote ‘downtowns’ or ‘urban centers’ as the commercial, financial and social centers of communities.</p>	<ul style="list-style-type: none"> • Encourage institutional and public land uses in downtown and urban center plans. • Promote higher density housing located adjacent to and within convenient walking distance of downtown, urban mixed use centers and/or transit corridors. 	<ul style="list-style-type: none"> • Transit suitability
	<p>Goal 5: Support and encourage policies and plans which direct growth to well planned neighborhoods and communities.</p>	<ul style="list-style-type: none"> • Encourage new development that enhances neighborhoods and a sense of community. • Promote neighborhood rehabilitation through infill and redevelopment efforts. 	<ul style="list-style-type: none"> • Vehicle Miles Traveled (VMT) per household
	<p>Goal 6: Promote comprehensive planning that considers the diversity of the population and the interrelationship of socio-economic and educational factors in the planning process.</p>	<ul style="list-style-type: none"> • Encourage broad engagement in the planning process • Support activities that involve school districts and other institutions to collaborate in planning neighborhoods and communities. 	<ul style="list-style-type: none"> • Collaborative planning projects

Major Blueprint Concepts	Goals	Objectives	Performance Measures
<p>Economic Vitality/ Global Competitiveness:</p> <p>Adopt and implement an urban/rural form providing for businesses which will cause Fresno County to become a global leader in technology to improve Air Quality; in water technology; in clean energy technology; and in innovative agriculture.</p>	<p>Goal 1: Encourage innovative business enterprises and new and revitalized developments that focus on balancing environmental, economic and social benefits</p>	<ul style="list-style-type: none"> • Promote Green building guidelines for all public facilities and private residential, commercial and industrial projects. • Promote a national reputation for the streamlining of planning and permitting processes. • Encourage improved coordination across jurisdictions and agencies. Adopt and implement robust e-government initiatives. 	<p>§ Green buildings § Streamlined permitting processes</p>
	<p>Goal 2: Encourage renewable energy use and creation of related innovative technology and new business enterprises.</p>	<p>§ Promote the attraction of resources and developing a reputation for clean tech industry.</p> <ul style="list-style-type: none"> • Support the region in attracting national and international conferences on best practices in clean technology. • Increase availability of high speed telecommunications infrastructure (ITS). 	<p>§ Renewable energy initiatives</p>
	<p>Goal 3: Promote adequate business industrial space for the expansion of Fresno area businesses to the year 2050.</p>	<p>§ Encourage the siting of industry clusters in appropriate locations.</p> <p>§ Identify builder-ready industrial sites at locations near major transportation and other infrastructure.</p> <p>§ Encourage inclusion of adequate land designated for industrial use in municipalities' general plans.</p> <p>§ Encourage public-private partnerships that facilitate expansion of industrial park space in the region.</p>	<p>§ Land designated for industrial development</p>
	<p>Goal 4: Support job creation in existing municipalities with housing, transit, and other services available to provide for employees and their families.</p>	<ul style="list-style-type: none"> • Promote jobs, housing and transit linkages for new and existing business developments. 	<p>§ Change in jobs/housing ratio § Unemployment rates</p>

Major Blueprint Concepts	Goals	Objectives	Performance Measures
Economic Vitality/ Global Competitiveness (cont.)	Goal 5: Support the health and expansion of existing businesses as a key economic development strategy.	<ul style="list-style-type: none"> • Promote business expansion strategies. • Encourage streamlined planning and permitting processes • Promote robust e-government initiatives. 	<ul style="list-style-type: none"> • Business development activity • Streamlined processing
	Goal 6: Encourage entrepreneurship and innovation as a key economic development strategy.	<ul style="list-style-type: none"> • Promote effective entrepreneurship and innovation strategies. • Promote programs and services available to support entrepreneurs. • Encourage partnerships with universities on launch and operation of applied technology centers. 	<ul style="list-style-type: none"> • Entrepreneurship measurement for the County and municipal jurisdictions • New firms incubated in region
	Goal 7: Promote education, training and workforce development as a leading economic development strategy.	<ul style="list-style-type: none"> • Promote innovative public transportation service connecting neighborhoods with education/training centers. • Encourage coordination with school districts to ensure efficient, effective school transportation. • Promote educational, training and workforce development facilities in new developments. 	<ul style="list-style-type: none"> • New/improved transit service
	Goal 8: Support technology-based and innovative agriculture, and community-based agriculture	<ul style="list-style-type: none"> • Promote land use and other public policies that support and protect investments for technology-based and innovative agriculture and long-term competitive advantages for strategic and community-based agriculture in the region. 	<ul style="list-style-type: none"> • Jurisdictions adopting supportive policies

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<p>Complete Transportation System:</p> <p>Adopt and implement an urban/rural form establishing a system of high capacity multi-modal transportation corridors that connect and balance transportation options in the metro and rural areas, and connects the region with the state and the global economy. This vision will be reflected in the Regional Transportation Plan and incorporate an expanded multi-modal concept that includes intelligent transportation systems as a high tech option.</p>	<p>Goal 1: Encourage the design and development of an effective transportation system that integrates all modes into a seamless, reliable, cost- efficient system, including intelligent transportation solutions and high tech communication options.</p>	<ul style="list-style-type: none"> • Promote the preservation of major transportation corridors necessary to serve long range planned land uses locally, regionally and nationally. • Align the Regional Transportation Plan to fund the endorsed recommendations made in technical studies in order to formulate the capital improvement plan for the region. • Support intermodal travel including park-and-ride, rideshare, bicycle, rail and transit programs. • Promote the coordination of service, scheduling, pricing, ticketing planning and infrastructure. 	<p>§ Cost of infrastructure investments</p> <p>§ Telecommuting</p>
	<p>Goal 2: Promote a complete and connected streets and highway system throughout Fresno County that provides connectivity to the region and the state and facilitates safe and efficient movement of people and goods.</p>	<ul style="list-style-type: none"> • Promote improved mobility and access within the county and throughout the region and beyond. • Promote operational efficiency of goods movement. • Promote street design standards that incorporate “complete streets” (safe access for all users). 	<p>§ Percent non-single occupancy vehicles (SOV)</p> <p>§ Percent of network that is congested</p> <p>§ Truck related emissions</p> <p>§ Delay per person per vehicle</p>
	<p>Goal 3: Encourage a rail and transit system that is coordinated within the region and provides connections to major destinations within each community, while minimizing safety and environmental conflicts.</p>	<p>§ Encourage rail consolidation.</p> <ul style="list-style-type: none"> • Support High Speed Rail system and the downtown Fresno station. • Encourage a countywide public transportation system that maximizes personal mobility by providing access to all to work, education, health care, recreation and other essential services. • Promote transit-oriented development 	<ul style="list-style-type: none"> • Goods movement by rail • Percent transit • Hours of travel per day, per person and per vehicle

Major Blueprint Concepts	Goals	Objectives	Performance Measures
<p>Complete Transportation System (cont.)</p>	<p>Goal 4: Promote a multi-purpose trail system that provides safe connectivity on a local and regional level and encourages bicycling and walking as viable and healthy modes of transportation and recreation.</p>	<ul style="list-style-type: none"> • Encourage local jurisdictions to implement the goals, objectives, and policies contained in the Regional Transportation Plan relating to bicycle and pedestrian facilities. • Support County Health Department efforts that promote walking and cycling as a healthy transportation and recreational alternative. 	<ul style="list-style-type: none"> • Multi-purpose trails and bicycle facilities. • Bicycle-related accidents.
	<p>Goal 5: Encourage Fresno Yosemite International Airport and other airports in the region to meet present and anticipated demands in a manner that minimizes the adverse effects of aircraft operations on people, promotes the economic health of the community, and provides an adequate level of service to citizens.</p>	<ul style="list-style-type: none"> • Promote an increase in affordable jet service to and from the region by working with smaller cities within the county to market the entire region to these carriers. • Encourage an increase in the number of flights and destinations available to the region. 	<ul style="list-style-type: none"> • Leakage of passengers.

Major Blueprint Concepts	Goals	Objectives	Performance Measures
<p>Environmental Resource Management:</p> <p>Adopt and implement an urban/rural form supporting public and private actions that are sustainable and achieve healthy air quality, water quality, and minimize the loss of habitat, wildlife and other natural resources.</p>	<p><u>Water Resources</u></p> <p>Goal 1: Encourage a reliable and sustainable water supply for urban, agricultural, and environmental resource use through cost-effective infrastructure development, resource planning and conservation measures.</p>	<ul style="list-style-type: none"> • Encourage ‘conjunctive use’ projects (a combined use of surface and ground water systems to optimize resource use and minimize adverse effects of using a single source). • Support infrastructure development, repair, and retrofit consistent with local and regional needs and state planning priorities. • Support beneficial water transfers. • Encourage all water quality standards be enforced to ensure public and ecosystem health needs are met. 	<ul style="list-style-type: none"> · Quantity of water · Quality of water · Conjunctive use projects · Dollars spent on local infrastructure projects that improve supply reliability
	<p>Goal 2. Promote water conservation efforts through agricultural and urban water use efficiency.</p>	<ul style="list-style-type: none"> • Promote water conservation measures. • Promote development that is compact, contiguous with existing development. • Encourage water recycling. • Promote the use of drought tolerant landscaping. • Support agricultural water accounting and environmental water bank. • Support agricultural land retirement and preservation of strategic farmland. 	<ul style="list-style-type: none"> · Urban water use rates · Agricultural water use rates · Industrial water use rates · Conservation projects
	<p>Goal 3: Support policies that require a secure water supply be available prior to development and promote practices that reduce negative impacts to groundwater and surface water resources.</p>	<ul style="list-style-type: none"> • Encourage water supply accountability for new developments. • Promote compact development contiguous to existing development, in places where water supply infrastructure already exists. • Discourage development on flood plains and wetlands. 	<ul style="list-style-type: none"> · Conformance of new developments with SB221 and SB 610 (relating to water availability)

Major Blueprint Concepts	Goals	Objectives	Performance Measures
Environmental Resource Management (cont.)	Goal 4: Support policies that require wastewater treatment and reuse systems to be consistent with water conservation planning.	<ul style="list-style-type: none"> • Encourage use of reclaimed water in locations where such use offsets existing demand for drinking water (e.g. landscaping) • Encourage municipalities to explore cost-effective locations for water reuse that could increase drinking water supply reliability. 	<ul style="list-style-type: none"> · Amount of reclaimed water used to offset existing drinking water supplies
	Goal 5: Support creation of environmental resource constraint maps to guide development strategies and permit approvals in areas where special considerations are needed for water. Identify a clearinghouse in which to locate these resources.	<ul style="list-style-type: none"> • promote mapping units identifying areas of special considerations concerning water supplies, floodplains, development buffers, water-short areas, contaminated aquifers, strategic farmland, natural water drains, and wildlife areas. 	<ul style="list-style-type: none"> · Maps identifying areas with environmental constraints
	<p><u>Air Quality</u></p> <p>Goal 6: Promote the achievement and maintenance of State and Federal standards for air quality.</p>	<ul style="list-style-type: none"> • Encourage the reduction of air pollution impacts from new developments. • Support increased mass transit connectivity and accessibility. • Promote reduction of vehicle miles traveled. 	<ul style="list-style-type: none"> · Days exceeding air quality standards § Asthma rates § Emissions (trips)
	Goal 7: Encourage General Plan, Community Plan and Specific Plan updates to include air quality elements, and promote mitigation measures that reduce air pollution from existing and new development.	<ul style="list-style-type: none"> • Promote smart growth strategies • Promote Transportation Control Measure implementation • Encourage development enhancements (?). • Promote traffic flow improvements 	<ul style="list-style-type: none"> • Air quality elements in plans § Mitigation options in plans

Major Blueprint Concepts	Goals	Objectives	Performance Measures
<p>Environmental Resource Management (cont.)</p>	<p><u>Greenhouse Gas Reduction</u></p> <p>Goal 8: Support and coordinate efforts that address strategies to reduce greenhouse gases and incorporate the latest scientific information into planning efforts.</p>	<ul style="list-style-type: none"> • Promote energy efficiency, solar energy production, and other methods of reducing greenhouse gas production. • Encourage local general plans incorporate climate change strategies. • Help establish baseline greenhouse gas emission rates for municipalities. • Promote landscaping strategies that will reduce greenhouse gases. 	<ul style="list-style-type: none"> • Greenhouse gas emissions
	<p><u>Open Space</u></p> <p>Goal 9: Promote the preservation or creation of open space connectivity for habitat and wildlife, as well as recreational users of the region.</p>	<ul style="list-style-type: none"> • Encourage communities to identify and protect land for open space. • Promote preservation and multiple public uses, wherever possible, of natural terrain, drainage and vegetation areas in communities; include superior examples within parks or greenbelts. • Encourage multiple public use of storm water and flood drainage channels and basin facilities. <p>§ Encourage communities to plan for parks, open space and other recreational opportunities in urban and rural neighborhoods in order to promote healthy physical activity.</p>	<ul style="list-style-type: none"> • Reduction of impacts to open space and environmental resources

Many thanks to those who reviewed and contributed edits and comments to the Draft Goals, Objectives and Performance Measures:

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